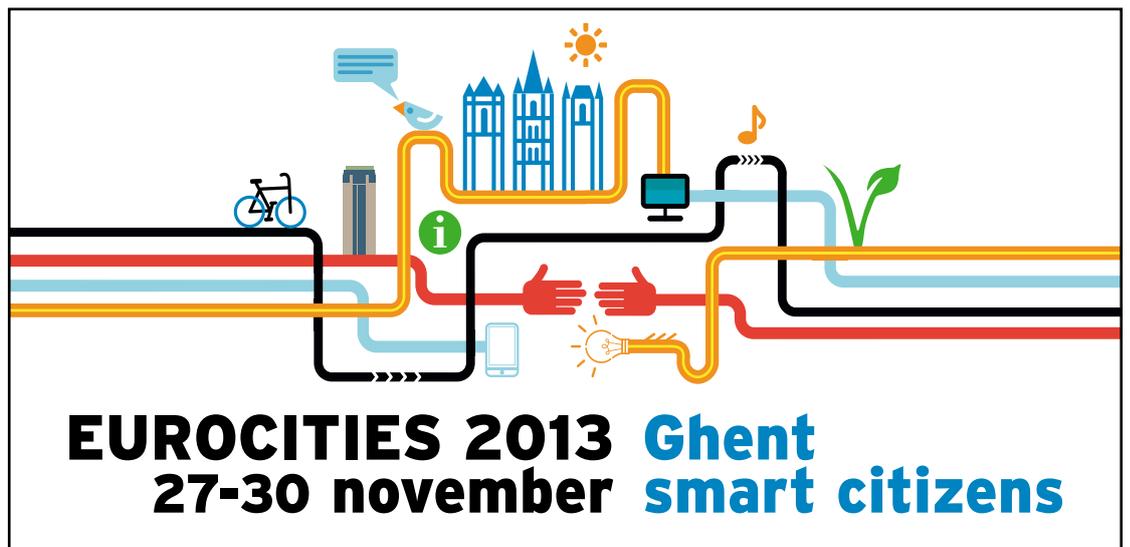


Deloitte Belgium Smarter Cities, from Vision to Reality



Deloitte is a leading professional services provider. We are active on a global scale, but have a very strong local focus. In Belgium, Deloitte has more than 2,600 employees in 11 locations across the country, serving national and international companies, from small and middle-sized enterprises, to public sector and non-profit organisations.

Our ambition is to be a leader in turning the Smarter Cities vision into tangible results by approaching the task from both the city government and citizen perspective. With our strong network and very wide policy and technology expertise in European, federal, regional, but most of all, local governments, we want to be at the forefront of supporting city governments on their journey to becoming 21st century smart cities.

We share our multi-disciplinary and well integrated teams with city governments to turn vision into reality in a structured and systematic way, aiming for long-term optimisation of scarce public city budgets and long-term sustainability of otherwise short-lived technological adventures. Deloitte maximises the impact that city officials have on their fellow citizens when investing in Smarter Cities initiatives.

Smart Mobility

Deloitte believes that bringing intelligent techniques to private and public transportation will improve the attractiveness of cities, both from a residential as well as an economic perspective. Sustainable quality of life requires economic opportunities in an environment where quality of life is equally present.

Guided Transportation, Intelligent Parking, Traffic Control, Workforce Optimisation, Fiscal and Financial Instruments, are just a few of the elements we can help implement.

Smart Environment

A key topic at Eurocities 2013 is the use of technology to support a more sustainable urban environment. Using technology will provide insights and instruments to city governments to move to Green and beyond. Green may turn out to be smarter.

Deloitte designs and helps to implement programmes for Sustainable Growth, Carbon Emission Reduction, and Smarter Mobility in general.

Smart People

The focal point of urban life is the people that make up its unique fabric. City dwellers are increasingly facing challenges of Security, Mobility, Political Awareness and Participation, Employment, Need for Information, Community Building, Housing, Childcare, Healthcare,...

Deloitte assists city governments in the definition of Open Data policies and approaches; in the implementation of Big Data and Mobile Application technology; and in the integration of the wide variety of emerging technologies and technology implementers.

Smart Living

Cities are steadily growing beyond their traditional borders. Offering a sustainable way of living in a city that is clean, safe and attractive, combined with a healthy local economic climate is the challenge city governments face.

Deloitte has a unique internationally benchmarked view on Living Policy that it can share with city officials. Sustainable Housing, Economic Climate Assessments, Citizen Surveys, all belong to the set of instruments that Deloitte can offer city governments to create a better living environment.

Smart Governance

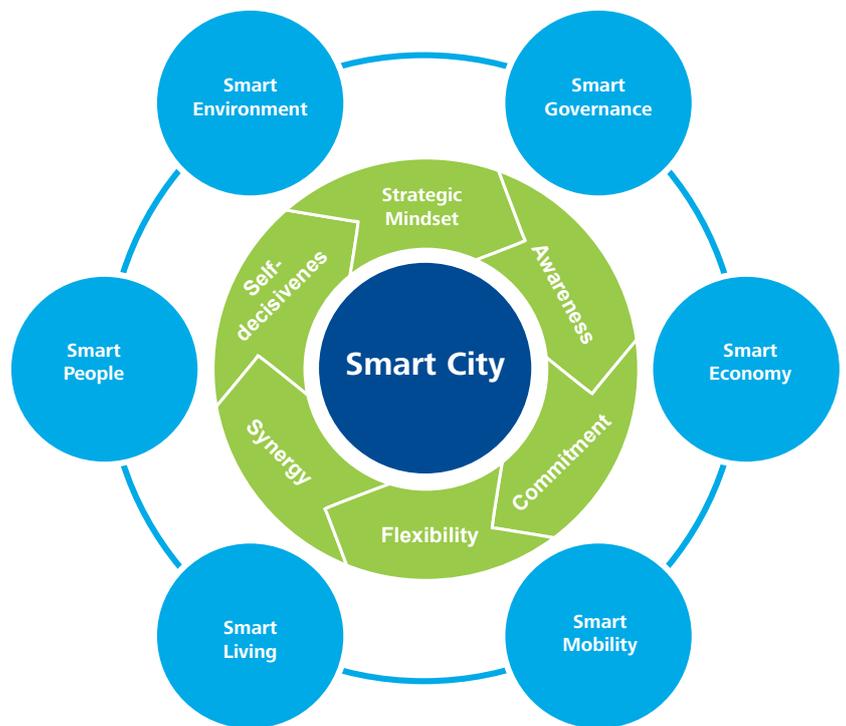
Although a lot of focus in the Smart Cities context is put on enabling citizens with new technologies, Deloitte believes that city governments need to adjust their back office processes to a fast changing front office reality.

Business Process Re-engineering, Process Optimisation, Enterprise Architecture, Business Intelligence, Performance Management, Human Capital Optimisation, Organisation Improvement, Financial Transformations, ERP implementations, Fraud Detection, Asset Management, are all techniques and practices that lead to a more efficient and smarter city governance.

Smart Economy

No living without people, no people without a sustainable economy. Smart and sustainable economies are a perfect match for smart and sustainable living, people and environments. Being smart about the economy is making sure that urban based economies are attractive and sustainable.

Deloitte has a wide experience in Urban Planning, Economic Public Sector Policy making, Analytics, Public Finance, Fiscal Impact Assessment and Optimisation, Legal aspects.



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